

Subject: Re: Re: DCBID Summer Resident Mixer - Be A Showcaser!
boundary="Apple-Mail=_2F0E4826-DCF4-4E0D-8C57-F3C95FCBAAEE"

From: "Dawn Eastin" <dawn@downtownnews.com>

Date: 07/21/2016 05:05 PM

To: "Michael Filson" <MFilson@downtownla.com>

I will try to come up with something on my budget of 0.00...I promise.

*Dawn Eastin
General Manager
L.A. Downtown News
1264 W. First St.
L.A., CA 90026
213-481-1448
213-250-4617 fax*

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On Jul 21, 2016, at 5:02 PM, Michael Filson wrote:

Yes, I totally agree J

Mike Filson

Community Relations Manager

[<image001.png>](#)

Downtown Center Business Improvement District

626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017

Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com

[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

From: Dawn Eastin [mailto:dawn@downtownnews.com]

Sent: Thursday, July 21, 2016 5:00 PM

To: Michael Filson

Subject: Re: DCBID Summer Resident Mixer - Be A Showcaser!

Aren't we fun enough?

Dawn Eastin
General Manager
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On Jul 21, 2016, at 4:56 PM, Michael Filson wrote:

Great! Come up with something really fun!! We have a big space to fill up.. J

Mike Filson
Community Relations Manager

[<image001.png>](#)

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[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)

From: Dawn Eastin [<mailto:dawn@downtownnews.com>]
Sent: Thursday, July 21, 2016 4:56 PM
To: Michael Filson
Subject: Re: DCBID Summer Resident Mixer - Be A Showcaser!

We would love to be a part of it.

Dawn Eastin
General Manager

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On Jul 20, 2016, at 3:53 PM, Michael Filson wrote:

Hello there! We are excited to launch our new Resident Mixer series RE:MIX. Our first mixer will be on Wednesday, August 10 from 6-9pm on the 37th floor of the Gas Company Tower.

At these mixers, we invite the residents in our district to enjoy an evening of mingling, meet the businesses around the neighborhood and make new friends. We will be having a live dj, activities by [Joymode](#) and [Raw Materials Art Supply](#).

I would like to personally invite you to showcase your business at the mixer. There is no cost for you to showcase, however, we just ask that you provide some type of small bite, product sample, giveaway, etc. for the residents. Be creative! We will supply you with the table and space. We are expecting 100-150 residents to attend this mixer. This is a great opportunity for you to get in front of our residents and let them know all the great things your offer. If you are unable to showcase, you also have the opportunity to place something in our DTLA Resident Swag Bag.

If you would like to be a part of this mixer or have any other questions, please let me know.

Below, is just one of the views we will have at the event!

<image008.jpg>

Mike Filson

Community Relations Manager

[<image001.png>](#)

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